

# Home Agribusiness Stories (Vol. 1)





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## INTRODUCTION

STEP training focuses on bridging the existing agribusiness gap among young people between the ages of 9 years and 25 years and attracting them into agricultural career pathways and agribusiness.

As a form of support to students engaged in the club and to facilitate agribusiness startup, STEP provides starter kits to students. These starter kits were given to STEP students who meet set criteria. The starter kits were awarded to motivate and retain young people's interest in agriculture.





# JIMOH MUMINAT

Products  
50 Broilers

Enterprise  
Value Addition

**M**uminat hails from Iresaadu and was the winner of the poultry enterprise in the first edition of STEP Agri-competition. Due to this, she was awarded a Poultry starter kit which she has used to start her own home agribusiness.

She has put all what she was taught (daily routine management, birds' medication, vaccination and daily record keeping) into practice in raising fifty broiler chickens at her father's house. She has successfully sold 50 broilers and used the money she received to restock, to ensure continuity of her business.



# AUGUSTINE GLORIA

## Products

Maize, soybean and  
cucumber

## Enterprise

Crop Production



In the book, *The Leader Who Had No Title: A Modern Fable on Real Success in Business and in Life*, popular Canadian writer, Robin Sharma, said: "The farmer has the faith, through his daily effort, the harvest will come, and one day, almost out of nowhere, it does". This was the case of Augustine Gloria, a STEP trainee from Fasola Grammar School who started a maize and soybean farm in April 2022 with the starter kit received after training. Her aim is to sell them as dry grains to the feed mill to maximize profits. She plans to use her profit to expand her farmland to accommodate more crops such as cowpea and cassava.

Through her successes, she also experienced some challenges from



rodents' attacks on her maize field. She intends to set traps in the field in the next planting cycle.

She was glad she had taken the giant step of starting her farm. She sees herself as a big-time farmer, contributing to reducing hunger within and outside her community.





## ADEKUNLE TAOFEEK

### Products

Vegetables and  
cucumber

### Enterprise

Crop Production

**A**dekunle Taofeek is currently enrolled as a JSS3 student at Fasola Grammar School. As an avid lover of animals, the 14-year-old boy has an ambition of pursuing his Bachelor's degree in Animal Science.

Taofeek took part in the Start Them Early Program and specialized in Crop and Mechanization enterprise.

He got a piece of land, planted vegetables and cucumber, and successfully harvested all. He used plastic mulch and an improvised drip irrigation system with the use of bottles which is part of what



he learned during his training. He has also been able to make use of his marketing skills to sell his farm produce and create a customer base.



# OJENIYI AJARAT

## Products

Chinchin, doughnut,  
soymilk

## Enterprise

Value Addition



Ojeniyi Ajarat is currently a SSS3 student of Fasola Grammar School. She is 18 years old and has developed an early interest in Business Administration and International Relations. She grew up in Fasola, Oyo state. She was one of the first batch trainees of the STEP agribusiness club in her school and due to her active involvement in the training, she was given a starter kit to start her own agribusiness.

Upon successful completion of her training Ajarat has gone ahead to step down her acquired knowledge to two people in her neighborhood. She



produces chinchin, doughnut, soymilk among others and have been able to develop a good customer base in her area. She has also been able to brand and package her products neatly to attract customers.





# OYENIRAN YETUNDE

## Products

Tidbit, doughnuts,  
soymilk

## Enterprise

Value Addition

Oyeniran Yetunde, an SS3 student of Fasola Grammar School, who wants to study Nursing in the Tertiary Institution has been trained by STEP in Value Addition Enterprise. With this training, she has been able to practise and her knowledge has been converted to financial gain for herself and her family. She has trained her mother, siblings and friends on modern agri-processing techniques and wishes to expand her business.

She finds it interesting and encouraging to invest her time and energy in her agribusiness venture. She produces,



brands and packages her products which she sells in her school and neighbourhood. With her knowledge, she has been able to assist her parents in their Agribusiness venture. She makes tidbits, doughnuts and soymilk.



# OKEDOKUN MARIAM YETUNDE

Products  
Tidbits

Enterprise  
Value Addition



**M**ariam is a 19 year old graduate of Fasola Grammar School who wishes to be a Medical Doctor in the future. She has been trained by STEP and since then, she has taught her Mom and both have been making a livelihood from the business which they intend to expand.

Her branding and packaging strategy has been top-notch, so much it has impressed customers who have continually patronized her.





# SAMUEL ESTHER

## Products

Chinchin, Bread, and Doughnut

## Enterprise

Value Addition

**E**sther, an 18 year old SS3 student of Fasola Grammar School wishes to take her passion further by studying Food and Nutrition in the Tertiary Institution. She was trained in the Value Addition enterprise. She has trained her friends and has been making a fortune out of the business.

She has been able to buy an oven and she plans to also get a mixer and freezer, from her income. The new equipment will help her save time, expand the business and make more money



# DORCAS AWOLOLA

**Products**  
Chinchin

**Enterprise**  
Value Addition



**D**orcas Awolola is an SS2 student at UMCA Grammar School, Igbeti, and a member of the Start Them Early (STEP) club. She underwent training in the value addition enterprise of the club.

Dorcas represented her school at the first edition of the STEP Agri Competition in November 2021. Though she did not emerge as the winner of the value addition enterprise agribusiness starter kit, she started her own agribusiness where she made value-added products using the practical knowledge she gained during training. Dorcas sells her products from her mother's shop to her community.



# ADEBAYO AKINDELE

Products  
60 catfishes

Enterprise  
Livestock



Akindele is an SS3 student at Methodist High School and a member of the livestock enterprise under the Start Them Early Program (STEP) club in the school.

Akindele had an interest in agriculture, which could be seen from his participation and dedication to the club activities in the school, the small animals he raises, and the small soybean garden he has at home. Hence, to motivate and retain his interest in agriculture, he was awarded an agribusiness starter kit. As a result, he is one of the STEP agribusiness owners.



# ADEBOYE OLUWAFEMI

## Products

60 catfishes, 10 Broilers

## Enterprise

Livestock



As one of the club members of the Start Them Early Program (STEP) club, Oluwafemi, a 17-year-old SS3 student at Methodist High School, is an agribusiness manager. Oluwafemi won the livestock enterprise agribusiness starter kit after representing his school at the first edition of the STEP Agri-Competition in November 2021. The starter kit comprises a small-scale fish farming setup.



Oluwafemi, during his training in livestock enterprise, applied the practical knowledge gained to his mother's poultry farm at home, thus applying proper management

practices to poultry birds. Michael started his fish farm with 60 fingerlings. He is currently managing his mum's poultry farm with his own fish farm.





## ADEKUNLE VICTORIA

### Products

Cassava and Maize

### Enterprise

Crop Production

Victoria is a recent graduate of Fasola Grammar School. Through the help of her father, she acquired an acre of land on which she intercropped maize with cassava. Before the STEP training, she didn't have a green thumb.

In her quest to know more about the agricultural value chain she was exposed to during the STEP training, she decided to work in an agro-processing industry known as Tosmat Foods and Agro-processing Company. She learns how to produce garri and several cassava products using fabricated machines. She



wishes to connect the dots from farm production to farm processing. She is presently gaining experience and earning herself a little income.



# OPALADE SAMSON

## Products

Maize

## Enterprise

Crop Production



Samson is a farm machine enthusiast. His interest in farm mechanization was triggered by using simple farm machines, which were provided during the STEP training. Having completed his secondary school, he now helps in land preparation for farmers within the community using his father's tractor.

He is one of the beneficiaries of the home agribusiness starter kit. He presently owns a maize farm of about an acre of land. He wishes to acquire his tractor and keep learning about farm mechanization.





# ADISA AYOOLUWA

Products  
Chinchin

Enterprise  
Value Addition

According to Ayooluwa “My first impression of food processing was that it was only for females, but STEP training has convinced me that both males and females can work in the processing sector of the value chain in agriculture”.

Ayooluwa participated in the Start Them Early Program (STEP) and majored in the Value Addition enterprise. He was given a starter kit to start his own home Agribusiness because of his active participation and dedication to the program. He has been able to practice what he learned during the training by producing snacks such as chinchin and



tidbits with the support of his mother and brother, while his mother assists in product marketing, and his brother, who owns an ICT center, assists in product branding. Ayooluwa now trains other students from the knowledge gained during the program.



# OPALADE SAMUEL TOBI

**Products**  
50 Broilers

**Enterprise**  
Livestock



Opalade Samuel is a native of the Fasola community in Oyo state.

The 15-year-old youngster wants to pursue a Bachelor's degree in Animal Science because he is an avid lover of animal husbandry.

Samuel participated in Start Them Early and is highly skilled in livestock keeping. Due to his unwavering commitment and enthusiastic participation throughout the program, he was rewarded with a starter kit.

Samuel has implemented all he has learned, including managing the daily routine, administering medication to the birds, vaccinating them, and keeping daily records.



At the moment, Samuel keeps approximately fifty broiler chickens at his father's house, where he has his battery cage set up. He also intends to begin layer production (egg production) after selling his broiler birds used for meat production.



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**Contributors/Writers:** Ifeoluwa Morakinyo, Precious Esonu,  
Oluwadamilola Idowu, Abdazeez Atere

**Design/Layout:** Temiloluwa Adedeji

**Reviewers:** Bolanle Larinde, Adedayo Adefioye, Akpu Patrick Uchechukwu,  
Jesutofunmi Robinson

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## Home Agribusiness Stories

As a form of support to students engaged in the club and to facilitate agribusiness startup, STEP provides starter kits to students. These starter kits are given to those who meet the criteria set by the program.

The starter kits were given to the deserving students at the end of each training cycle per enterprise to kick-start their home agribusiness enterprise. STEP also assists with expansion of business for students that have started their own self and/or parent funded home agribusiness.

